

The Role of the Official 4-H Club Sponsor

1. The Official Sponsor Definition

There is only one Official Club Sponsor. All other Sponsors are called club sponsors and there can be any number. The official Club Sponsor should be a business or organization associated with a specific Club listed on the enrollment form at the start of the Club year.

2. Sources of Official Sponsors

Association with a 4-H Club should be appropriate or relative to the type and nature of the Club (area agriculture association, feed store for Livestock Clubs, fabric store for Sewing Club, or breed associations: Fancy Feather Clubs for poultry, Pork Producers Association, etc. or association through other nonprofit organizations such as Farmers' Institutes, Womens' Institutes, Fair Boards, Rotary or other Service Clubs).

3. Support comes in many forms

Some examples of the forms of support:

- Cash
- Veterinary health care for members' projects or other free business services
- Percentage off purchases for Club members
- Free products for members use or for a Club Raffle, Silent Auction, etc.
- Teaching, techniques and information to Club members
- Hall space for meetings and other Club functions
- Travel expenses: trucking stock, busing members, etc.
- Other ways to help the 4-H Club to do things that members and leaders choose to be the Club's priorities for that year.

4. The Sponsor benefits in many ways

We encourage Club Sponsor recognition. Recognition can come in many forms:

- "Proud 4-H Supporter" logo for use in ads, window and by cash register
- Thank you ads in local newspapers or in the 4-H BC Newsletter
- Special signage at fair stalls, exhibitions, mall displays, etc.
- Print a district/regional directory of 4-H friendly business or sponsors
- Certificates of Merit or Appreciation from the Club
- Specialized Official Sponsor Mailings of the newsletter from Provincial Council

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