



Communications Activity

Demonstrations

What does it take to present a great 4-H demonstration? Watch the following videos of top demonstrations from the 2019 Provincial 4-H Communications Finals and see if you can pick out the keys to demonstration success.

1st Place: Beat it Brownies <https://www.youtube.com/watch?v=rQfyus5DeDI>

2nd Place: Bottle Bonanza <https://www.youtube.com/watch?v=bYkoyNmD6rQ>

3rd Place: A Little off the Top <https://www.youtube.com/watch?v=ChBJNtRZh-Q>

As you watch, review the 4-H demonstration score card on the following page and ask yourself these questions:

- How does the team capture the audience's interest in their introduction?
- How did they show that they had researched their topic?
- What stands out about their presentation skills and teamwork?
- What did they do that made their use of visual aids effective?
- What is your favorite thing about each demonstration?



4-H BC Demonstration Score Card

PLACING

Name: _____ Age: _____

Name: _____ Age: _____

Club: _____

Title: _____

Time Used: _____

		EXCELLENT	VERY GOOD	GOOD	FAIR	POOR
Introduction	• Interesting introduction and title					
	• Appropriate and worthwhile topic					
Subject	• Information accurate					
	• Evidence of thorough study					
Presentation	• Appropriately dressed and groomed					
	• Poised, friendly and enthusiastic					
Workmanship	• Balanced teamwork					
	• Work and speech coordinated					
	• Well organized and logically presented					
	• Equipment and visual aids used effectively					
Summary	• Easily seen and understood by audience					
	• Closing comment, impact					
	• Ability to answer questions					
	• Final overall impression					
Column Total						2*
					x3	
					x5	
					x6	
					x7	

Judge #1	
Judge #2	
Judge #3	
Sub-total	
÷ 3 = Average Score	
- Time Penalty	
FINAL SCORE	

_____ **Judge's Signature**

(100)



4-H BC Demonstration Comment Sheet

Name: _____

Name: _____

Club: _____

Time Used: _____

Judge's comments to be cut off score card and returned to club after the event.

Introduction	
Subject	
Presentation	
Workmanship	
Summary	
Areas for Improvement	

JUDGE’S GUIDE — DEMONSTRATION

A. INTRODUCTION

1. Interesting introduction & title — appropriate introduction that catches the audience’s attention which must be emphasized on a chart.
2. Appropriate & worthwhile topic — suited to contestant’s knowledge, age & experience. Topic unique, of current interest, appealing to audience, informative.

B. SUBJECT

1. Information accurate — must be accurate, up-to-date information.
2. Evidence of thorough study — have they researched topic completely?

C. PRESENTATION

1. Appropriately dressed and groomed — are contestants neat & tidy, dressed appropriately for their topic? Similar dress preferred but not mandatory.
2. Poised, friendly & enthusiastic — do contestants show confidence, smile, are friendly toward audience exhibiting interest & enthusiasm for their demonstration?

D. WORKMANSHIP

1. Good balanced teamwork — contestants should share equally in speech & work exchanging at appropriate times.
2. Work & speech coordinated — is telling done while showing?
3. Well organized: is demonstration progressing in a logical manner, exhibiting continuity?
4. Equipment & visual aids used effectively — equipment should be labelled & displayed for all to see. Is work area always neat, tidy, organized logically? Sturdy tripod, pointer, charts should be neat and appropriate. Evidence that visual aids have been prepared by demonstration team members. No live animals are used in demonstrations.
5. Easily seen and understood by audience — are visuals easily understood? Did the audience understand each step? What was being produced?

E. SUMMARY

1. Closing comment, impact — do the contestants increase impact of demonstration by summarizing effectively?
2. Ability to answer questions — do contestants repeat the question so that all can hear? Answer to the best of their ability and honestly?
3. Final overall impression — what is your feeling to the demonstration in general: excellent, very good, fair or poor?

GENERAL

1. Time: 8 to 10 minutes for juniors and seniors (question time extra).
2. Deduct 5 points for every minute or part thereof under time, or overtime.
3. * No score for poor rating, but please add 2 points bonus.
4. Demonstration set up time is limited to 10 minutes.

DEFINITION OF A DEMONSTRATION

A demonstration is showing how to perform a task or skill using precise instructions for each step of the task or skill. It is a physical demonstration with adequate description; or barring inadequacy of equipment or time, a presentation of enough of the physical demonstration to give continuity to the task or skill.

A “**demonstration**” may end with a “**learned skill**” or a tangible “**finished product**”.

- “**Learned Skill**” - that which takes one in 8-10 minutes from inexperienced to more knowledgeable, e.g. CPR.
- “**Finished Product**” - that which in 8-10 minutes produces a tangible item(s), e.g. plate of cookies.

Additional Comments:
