



Communications Activity

Public Speaking

Participating in public speaking events is a great way to further your communication skills with the general public. Did you know that members at the provincial 4-H public speaking finals are judged on a long impromptu? Watch the following videos of the top 3 impromptu winners from the 2019 Provincial 4-H Communications Final and see if you can pick out the keys to public speaking success.

1st Place: <https://www.youtube.com/watch?v=MINmm4gSZX4&t=66s>

2nd Place: <https://www.youtube.com/watch?v=0aI9IjvgNbM>

3rd Place: <https://www.youtube.com/watch?v=g2csXWyg9oA>

Also check out some of the prepared speeches from the 2019 Provincial 4-H Communications Final.

Food Waste: <https://www.youtube.com/watch?v=5nDnh79mIKw>

Reduce, Reuse, Recycle: <https://www.youtube.com/watch?v=WxnyfejJ0tg>

Cowboy Poetry: <https://www.youtube.com/watch?v=KxsPm4dYvdo>

As you watch, review the 4-H Public Speaking score cards for prepared speeches and impromptus on the following pages and ask yourself these questions:

- How did the speaker capture the audience's interest in their introduction?
- How did they show that they had researched their topic?
- What stands out about their presentation skills?
- What is your favorite thing about each speech?



4-H BC Public Speaking Impromptu Score Card

Prepared Speech	(100)	
Impromptu Speech	(100)	
Grand Total	(200)	
PLACING		

Name: _____

Time Used: _____

		EXCELLENT	VERY GOOD	GOOD	FAIR	POOR
Introduction	Did the speaker include a brief salutation and introduction of the topic?					
Organization	Did the speaker stay on topic and present the material in a logical order?					
Content	Did the speaker say something worthwhile and interesting about the designated topic?					
Creativity	Was the speaker creative in their development of the topic? Did they say something unique?					
Grammar	Did the speaker's choice of words and sentence structure support the speech?					
Presentation	Did the speaker connect with the audience? Did they have good eye contact and use gestures?					
Poise	Was the speaker at ease? Did they appear confident or did they show undue hesitation or nervousness?					
Delivery	Was the speaker clear and fluent? Did they speak at a speed and volume that made them easy to understand?					
Summary	Did the speaker summarize the speech? Did the ending have impact?					
Overall Impression	Was the speech enjoyable and easy to listen to?					

Column Total

Judge #1	
Judge #2	
Judge #3	
Sub-total	
÷ 3 = Average Score	
- Time Penalty	
IMPROMPTU SCORE	

Judge's Signature

4-H BC Public Speaking Impromptu Comment Sheet
(for senior public speaking program)

Name: _____

Time Used: _____

Introduction	
Organization	
Content	
Creativity	
Grammar	
Presentation	
Poise	
Delivery	
Summary	
Overall Impression	

Judge's comments to be cut off score card and returned to club after the event.



PLACING

Name: _____ Age: _____

Title: _____

Time Used: _____

		EXCELLENT	VERY GOOD	GOOD	FAIR	POOR
Introduction	Salutation: introduces topic, captures audience's attention					
Content	Topic: has a purpose					
	Information: accurate and relevant					
	Preparation: thorough and imaginative					
	Development: stays on topic, develops logical conclusion					
	Organization: coherence, continuity, clarity					
	Grammar: choice of words, sentence structure					
Presentation	Voice: pitch, clarity, projection					
	Appearance: neat, well groomed					
	Poise: at ease, confident					
	Presence: eye contact, correct use of notes (and podium if used), ability to hold audience's attention					
	Style: speed, flow, fluency					
	Gestures: appropriate, natural, effective					
Summary	Effective summation, impact of conclusion					
Overall Impression	Mastery of subject, strength of presentation, reception by audience					
Bonus	Given if no use of props or costumes to support speech					10

Column Total

				x2		
				x3		
				x4		
				x5		
				x6		

Judge #1	
Judge #2	
Judge #3	
Sub-total	
÷ 3 = Average Score	
- Time Penalty	
PREPARED SPEECH SCORE	

Judge's Signature



Name: _____

Club: _____

Time Used: _____

Introduction	
Content Topic Information Preparation Development Organization Grammar	
Presentation Voice Appearance Poise Presentation Style Gestures	
Summary	
Overall Impression	

Judge's comments to be cut off score card and returned to club after the event.

JUDGE'S GUIDE — PUBLIC SPEAKING

1. AGE

- a) Juniors: 9 -12 years old as of December 31 of the previous year
3 - 5 minute speech (60% score qualifies member for Orator Badge)
- b) Seniors: 13 years and over as of December 31 of the previous year
5 - 7 minute speech (75% score on prepared speech plus 75% score on impromptu speech qualifies member for a Senior Skill Certificate)

For more information on awards, refer to 4-H BC Publication #128, Award Opportunities Guide.

2. USE OF SCORE CARD

- a) Judges are to score using the Excellent-Poor range by placing a √ in the appropriate box.
- b) Add 10 Bonus marks into total to get mark if no props or costumes are used in support of the speech.
** see note 4a below
- c) Deduct 5 points for every minute or part thereof under time, or overtime.

3. COMMENTS

Judges are encouraged to give oral comments to the contestants. This is the most valuable aspect of public speaking for the 4-H member and the time when the contestant is more receptive to constructive criticism.

4. ADDITIONAL PUBLIC SPEAKING RULES:

- ** a) Visual aids (including hand help props) & costumes (including 4-H uniforms) relating to the speech are not allowed as the speech then becomes an illustrated talk.
- b) No indication of elapsed time to be given to the speaker during the speech.
- c) The Master of Ceremonies should introduce the speaker's name, club and region, but not the topic.

It is suggested that club / district / regional competitions should follow the above rules as closely as possible.

**FOR FURTHER DETAILS, SEE 4-H BC PUBLICATIONS
#1805 COMMUNICATION LEADERS' GUIDE & #1806 COMMUNICATION MANUAL**

Areas for Improvement:

Additional Comments:
