

# The Role of the Official 4-H Club Sponsor

## 1. The Official Sponsor Definition

There is only one Official Club Sponsor. All other Sponsors are called club sponsors and there can be any number. The official Club Sponsor should be a business or organization associated with a specific Club listed on the enrollment form at the start of the Club year.

## 2. Sources of Official Sponsors

Association with a 4-H Club should be appropriate or relative to the type and nature of the Club (area agriculture association, feed store for Livestock Clubs, fabric store for Sewing Club, or breed associations: Fancy Feather Clubs for poultry, Pork Producers Association, etc. or association through other nonprofit organizations such as Farmers' Institutes, Womens' Institutes, Fair Boards, Rotary or other Service Clubs).

## 3. Support comes in many forms

Some examples of the forms of support:

- Cash
- Veterinary health care for members' projects or other free business services
- Percentage off purchases for Club members
- Free products for members use or for a Club Raffle, Silent Auction, etc.
- Teaching, techniques and information to Club members
- Hall space for meetings and other Club functions
- Travel expenses: trucking stock, busing members, etc.
- Other ways to help the 4-H Club to do things that members and leaders choose to be the Club's priorities for that year.

## 4. The Sponsor benefits in many ways

We encourage Club Sponsor recognition. Recognition can come in many forms:

- "Proud 4-H Supporter" logo for use in ads, window and by cash register
- Thank you ads in local newspapers or in the 4-H BC Newsletter
- Special signage at fair stalls, exhibitions, mall displays, etc.
- Print a district/regional directory of 4-H friendly business or sponsors
- Certificates of Merit or Appreciation from the Club
- Specialized Official Sponsor Mailings of the newsletter from Provincial Council

**4-H BC Provincial Council**  
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4-H BC Publication #111(B)  
Version April 2012